

# iPod shoe provides musical motivation

Sport meets music in a venture by two of the world's most recognised brands. The *Nike+iPod* kit uses a miniature sensor embedded in a training shoe to allow runners to capture and display real-time training data on their iPod – and provides voice or music prompts when they start to flag

## Nike+iPod (2-part kit)

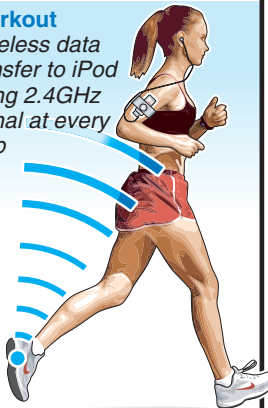
**Wireless receiver:** Attaches to dock connector of *iPod Nano*

**Accelerometer:** Measures running time, distance, pace and calories burned

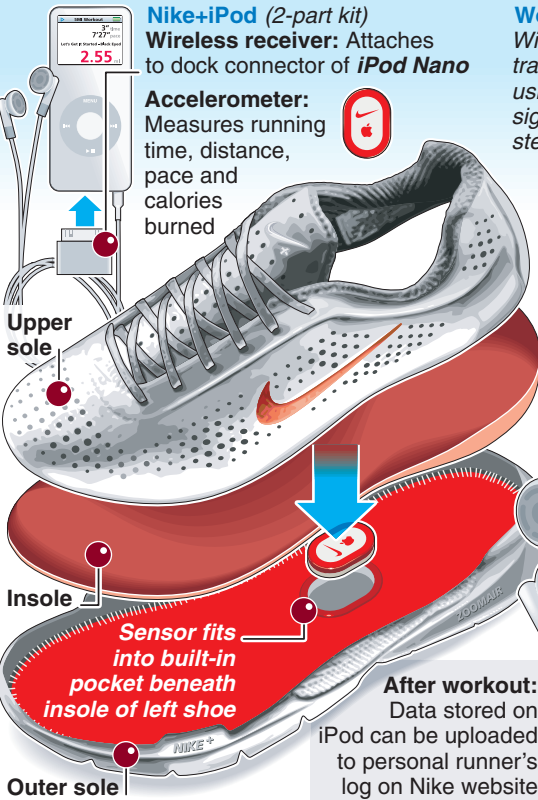


## Workout

Wireless data transfer to iPod using 2.4GHz signal at every step



**Feedback:** On-screen display or audio feedback via headphones



**After workout:** Data stored on iPod can be uploaded to personal runner's log on Nike website

## Personal goals

