## A revolutionary approach to personality

Sigmund Freud opened a window on the mind with his idea that behaviour is unconsciously motivated and that people struggle to keep their underlying motivations – lust and rage – out of their consciousness



- Psychoanalysis: Freud used the analytic couch to pioneer his concept of *free association* encouraging patients to express seemingly irrelevant thoughts to bring repressed traumatic events into the open
- Unconscious: Freud proposed that people often act in ways that have little or nothing to do with conscious thought
- Psychosexual development:

From birth, people go through stages of development – including oral, anal and phallic stages – and children at one point see their mothers as a sexual object, the so-called *Oedipus complex*.

The phenomenon of little girls fixating on their fathers was dubbed the *Electra complex* 

Id, ego and superego:
Psyche is divided into three
parts: id, which contains primitive
desires such as hunger, rage and sex;
superego, which deals with
morals, taboos and societal
norms; and ego, which shifts
between the two and plays

a key role in a person's

sense of Self

believed ego resolves conflicts between id and superego using defence mechanisms – denial, displacement, repression, projection, intellectualization and rationalization. By distorting, transforming or falsifying reality people spare themselves from emotional pain caused by stress, neurotic anxiety, guilt or shame

Source: The Freud Museum