AI faces $6 Trillion challenge

The global AI industry will need $6 trillion in annual revenue by 2031 to justify investment in data centres, but existing services could generate just $1.8 trillion, according to Bain & Co's annual global technology report

COMPANIES SHAPING AI INDUSTRY

SOFTWARE AND APPLICATIONS

Create AI products people and business use

AI labs
Anthropic, xAI, OpenAI, Meta AI, Google DeepMind

Enterprise AI
Palantir, Salesforce, Snowflake, ServiceNow

CLOUD AND COMPUTING

Convert chips into computing power, delivering storage and processing capacity

Hyperscalers
Google Cloud, AWS, Azure, Oracle

Neoclouds
CoreWeave, Lambda, Crusoe, Nebius, Nscale

HARDWARE

Foundation of industry – design and manufacture physical chips AI uses, alongside equipment to keep data centres powered and cooled

Chip designers
Nvidia, Marvell, AMD, Broadcom, Intel

Chipmakers
TSMC, Samsung, Intel, SMIC

Infrastructure
Arista Networks, Vertiv, Eaton

Sources: Bloomberg, Aljazeera

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