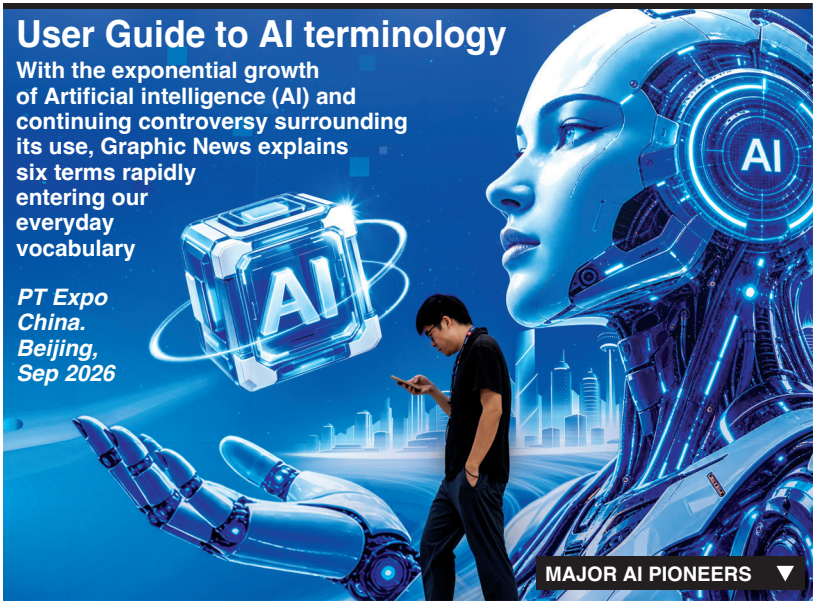
User Guide to AI terminology

With the exponential growth of Artificial intelligence (AI) and continuing controversy surrounding its use, Graphic News explains six terms rapidly entering our everyday vocabulary

PT Expo China. Beijing, Sep 2026



AI

Artificial intelligence is technology that can do things normally associated with ***human intelligence*** – current systems can only perform clearly defined tasks

AI AGENT

Autonomous software programme using AI models to set goals, break down tasks, and take independent actions using external tools. ***Agents have caused fear industry is moving too fast and needs regulation***



Anthropic
Develops Claude assistant family.
CEO: ***Dario Amodei***

TOKENS

Small chunks of text AI models use to read and write language – in English, one token is around four characters. Companies charge money based on how many input and output tokens used



OpenAI
Creates GPT series of large language models.
CEO: ***Sam Altman***

GENERATIVE AI

Creates new content such as text, images and video in response to specific instructions, known as ***prompts.*** For example, "Explain climate change in 50 words"

MACHINE LEARNING

Type of AI that learns patterns from large amounts of data to make predictions. ***Social media platforms*** use this to recommend posts based on our previous interactions

LARGE LANGUAGE MODEL

AI trained on vast amounts of text to understand and generate language. LLMs power tools such as ***ChatGPT*** but can produce convincing yet false information, known as ***hallucinations***



NVIDIA: *Builds processing units and software ecosystems.*
CEO: ***Jensen Huang***

Sources: BBC, Reuters

Pictures: Getty Images

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