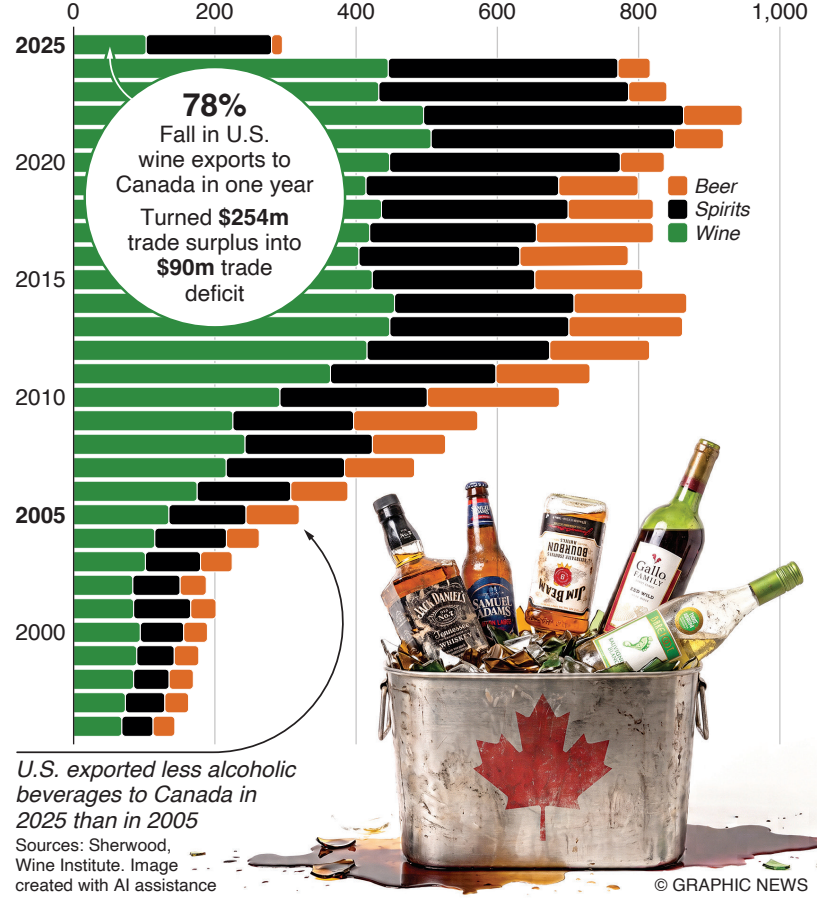
Booze boycott hits U.S. where it hurts

Although not a huge financial hit compared to all American exports, Canada's growing boycott of U.S.-made alcoholic drinks is a highly visible statement – one that President Trump is keen to reverse

VALUE OF U.S. ALCOHOL EXPORTS TO CANADA *(US$, millions)*



U.S. exported less alcoholic beverages to Canada in 2025 than in 2005

Sources: Sherwood, Wine Institute. Image created with AI assistance

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