Ukraine widens attacks on Russian retailers

Ukraine is targeting logistics hubs owned by Russia's second-largest online retailer, Ozon, widening a campaign of drone strikes on Russian e-commerce companies

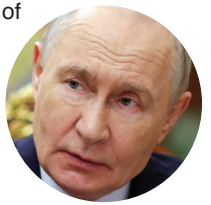
UKRAINIAN STRIKES ON RUSSIAN ONLINE RETAILERS (Jul 17-Aug 24, 2026)



wildberries

OZON

- Founded in 1998, ***Ozon*** is second only to ***Wildberries*** in terms of scale and presence
- Both companies described as "Russia's Amazon" and are used by estimated **85-90%** of Russia's economically active population
- In wake of strikes, President ***Vladimir Putin*** *(below)* decreed that Russian state can take temporary control of companies such as Wildberries and Ozon that are deemed to be too poorly protected from attack



Sources: BBC, ISW, Reuters

Picture: Getty Images

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