A new referendum would flip Brexit

On the cusp of the tenth anniversary of Brexit, a new Ipsos poll shows that were the referendum to be held today, the outcome would be a reversal of the narrow 52% victory won by leave voters

BRIEF RECAP OF BREXIT

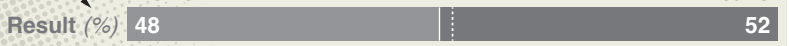


Jun 23, 2016: Prime Minister ***David Cameron*** organises vote for UK to leave or stay in EU – he opposes ***Brexit***

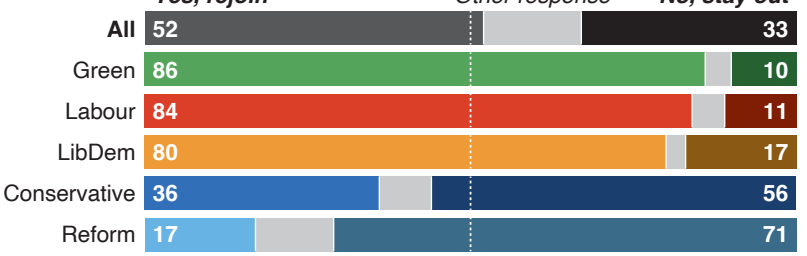
Jan 31, 2020: Prime Minister ***Boris Johnson***, an ardent Eurosceptic, oversees UK's exit from EU

Embattled current Prime Minister ***Kier Starmer***, who voted to remain in EU, has to deal with economic fallout

Possible future Prime Minister ***Nigel Farage***, whose ***Reform*** party is gaining in popularity, is pro-Brexit



NEW POLL: SHOULD UK APPLY TO REJOIN EU OR STAY OUT? *(%)*



Poll of 1,137 British adults age 18+, May 14-20, 2026

Sources: Bloomberg, Ipsos Pictures: Getty Images

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