ChatGPT breaks user number record

As rivalry grows between Anthropic and OpenAI for dominance in artificial intelligence, the latter's *ChatGPT* app has crossed one billion global monthly active users – the fastest an app has ever done so



TOP 10 APPS TO REACH ONE BILLION MONTHLY ACTIVE USERS *(MAUs)*

		Year launched	Time taken to reach milestone
1	***ChatGPT***	***2022***	***3 years***
2	TikTok	*2016*	5
3	Messenger*	*2011*	5
4	WhatsApp	*2009*	6-7
5	Instagram	*2010*	7-8
6	YouTube	*2005*	8-9
7	Facebook	*2004*	8-9
8	WeChat	*2011*	8-9
9	Google Maps	*2005*	9-10
10	Telegram	*2013*	10-12

To see what ChatGPT would do, very simple prompt was used: ***"Can you think of an editorial illustration to represent you, ChatGPT, reaching one billion MAUs?"***
Result shown unedited

Sources: Reuters, ChatGPT Illustration: ChatGPT *Facebook © GRAPHIC NEWS