Meta to dismiss thousands more staff

Previously known as *Facebook*, the social media giant was rebranded as *Meta Platforms* in 2021 and has since laid off tens of thousands of employees as it seemingly chases one tech trend after another



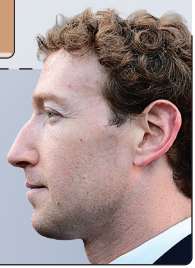
META LAYOFF WAVES

Pandemic over-hiring correction	NOV 2022	11,000
"Year of efficiency"	EARLY 2023	10,000
Performance-based layoffs	EARLY 2025	3,600
Reality Labs*	JAN-MAR 2026	~2000
Artificial Intelligence restructuring	MAY 2026	8,000

Total since Meta rebranding: **~34,600**

*Meta will also not fill **6,000** open job vacancies*

Rumoured second round	***LATE 2026***	Additional **8,000**



Name "Meta" comes from strategic shift by CEO ***Mark Zuckerberg*** *(right)* towards developing ***metaverse*** – interconnected digital ecosystem spanning virtual and augmented reality (VR/AR). After spending **$80 billion** on project, Meta has now shifted focus towards ***AI*** and ***mobile devices***, retreating from metaverse and its troubled ***Horizon Worlds*** online platform

Note: Meta also frequently hires staff, with its workforce remaining around 70,000-80,000 strong
*Formerly Oculus VR, produces VR and AR hardware and software, including Quest headsets
Sources: BBC, Bloomberg, HRD Illustration: Google Gemini Picture: Getty © GRAPHIC NEWS