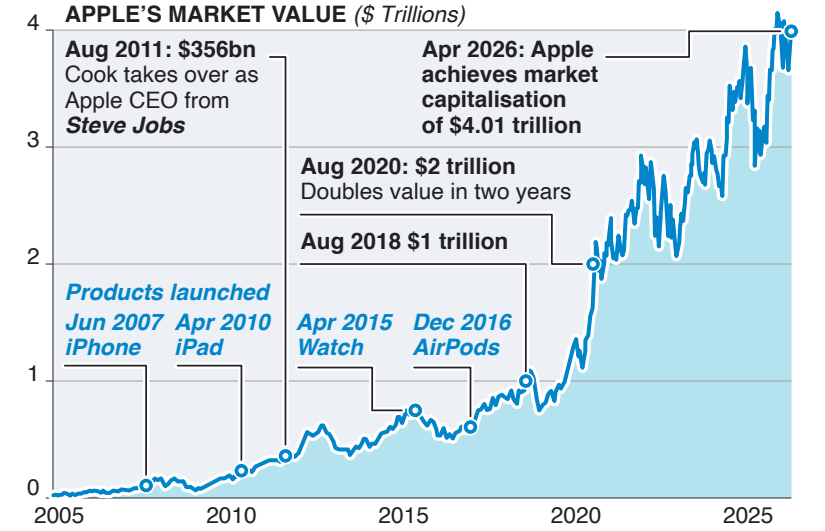
Apple taps hardware veteran to lead AI push

Longtime hardware chief John Ternus will replace Tim Cook as Apple's next CEO, taking the helm as the iPhone maker navigates a technology landscape upended by AI – a field where it has lagged behind



■ **John Ternus, 50:** Instrumental in reviving product sales since joining Apple in 2001, will face challenge of bringing AI to iPhone, while holding off competitors like ***Nvidia*** – world's most valuable company

■ **Tim Cook, 65:** Supply-chain genius who boosted Apple market value by **$3.6 trillion** during 15 years at helm, will stay on as executive chairman when Ternus takes over on Sep 1



Sources: Reuters, Nasdaq, Bloomberg Pictures: Getty Images, Creative Commons © GRAPHIC NEWS