

# Gen Z has had enough

Gen Z, the first generation to grow up in the internet age, has been at the forefront of anti-government protests in Africa, Asia and South America, causing governments to dissolve and leaders to resign

GI GENERATION  
(1901-1927)

BABY BOOMERS  
(1946-1964)

MILLENNIALS  
(1981-1996)

GEN ALPHA  
(2011-1924)

SILENT GENERATION  
(1928-1945)

GENERATION X  
(1965-1980)

**GEN Z**  
(1997-2010)

GEN BETA  
(2025-2039)

## GENERATION Z (aka iGen)

First to be born into world where they know nothing besides constant connection to one another through computers, phones tablets and game consoles



### FLAG

Pirate emblem from Japanese manga series

**One Piece** (which has sold more than 500 million copies) has been adopted as symbol of their struggle



**Luffy**, who fights corrupt **World Government**

## GLOBAL PROTESTS



Peru

Serbia  
Morocco

Nepal

Bangladesh

Philippines

Kenya

Indonesia

Timor-Leste

Madagascar

Countries where large-scale, youth-led protests have arisen, gaining

popularity in digital spaces and driven by desire to remove governments and leaders perceived to be corrupt, unjust, negligent or inadequate