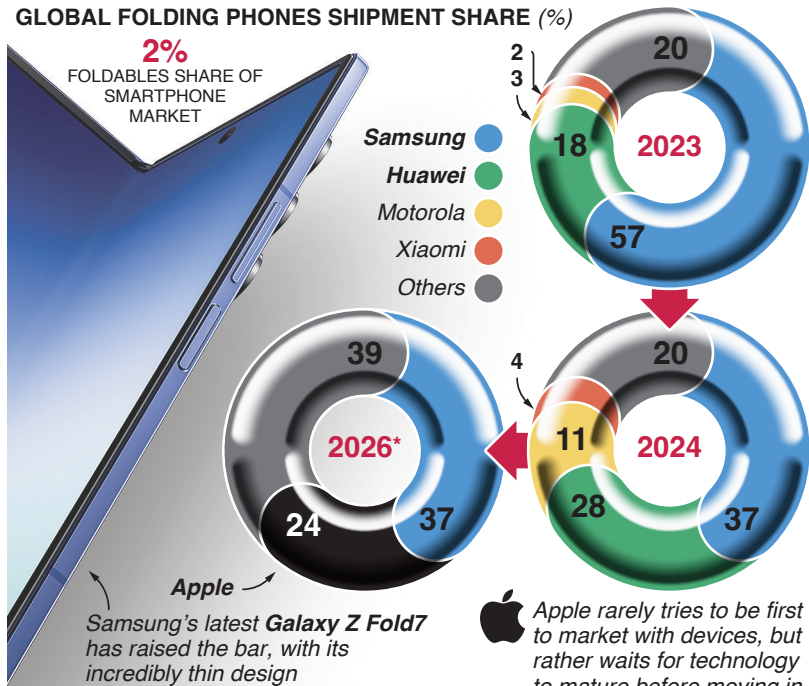


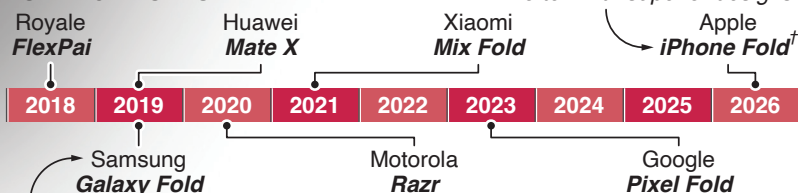
# Apple may soon enter foldables market

It may not seem like it, but foldable smartphones have been with us for seven years already, but are only now beginning to acquire potentially mainstream status

## GLOBAL FOLDING PHONES SHIPMENT SHARE (%)



## FOLDING PHONES TIMELINE



*Samsung's early foldable forays were plagued by design flaws that saw screens break*

†No details are yet known of what Apple may call its foldable