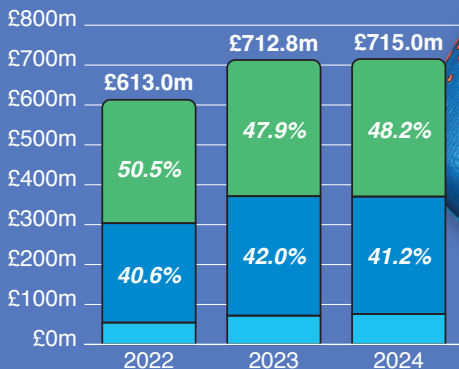


Man City agree record kit deal with Puma

Manchester City have extended their kit partnership with German sportswear brand Puma, estimated to be worth £1bn over the next 10 years – the largest deal in Premier League history

MONEY LEAGUE: In 2024, Man City announced record revenue of **£715m**, while commercial operations remain focus for growth

Commercial Broadcast Matchday



Picture: Getty Images

MOST LUCRATIVE KIT DEALS

Value per season ▼

Real Madrid	Adidas	2019-2028	£110m
Barcelona	Nike	2025-2039	£105m*
Manchester City	Puma	2025-2035	£100m
Manchester United	Adidas	2025-2035	£90m
Arsenal	Adidas	2024-2030	£75m
Liverpool	Adidas	2025-2030	£60m
Chelsea	Nike	2016-2032	£60m
Juventus	Adidas	2019-2027	£46m
Bayern Munich	Adidas	2015-2030	£42.5m
Tottenham Hotspur	Nike	2018-2033	£30m

Source: BBC, wire agencies

*Additional £131m signing bonus

▲ Manchester City home kit 2025-26

Fan jersey: **£85**
Authentic: **£130**

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