

Google retains internet stranglehold

The web giant continues to dominate the internet as the world's most visited website, holding onto a near-monopoly of the search engine market, with 136 billion monthly visits from 6.3 billion individual users

GLOBAL TOP 20 MOST VISITED WEBSITES (monthly visits, billions)

Google 136.0

71%

Alphabet's
share of top
20 monthly
visits

YouTube 72.8

Facebook 12.7

Wikipedia 6.9

Instagram 6.8

Reddit 6.0

Pornhub 5.3

Bing 5.2

ChatGPT 4.8

X 4.3

Yandex 4.0

WhatsApp 4.0

Amazon 3.6

Yahoo 3.5

Xvideos 3.5

DuckDuckGo 3.1

Twitter 2.7

MSN 2.6

Netflix 2.5

TikTok 2.5

Owned by **Alphabet**

Owned by **Meta**

Riding high in **9th** place
despite **ChatGPT** only
launching in 2022

2.7bn hits are still going
to **twitter.com** after it
was renamed **x.com**
in 2023