

European elite break €20bn revenue barrier

Teams from major leagues in England, Germany, Spain, Italy and France generated a record €20.4bn revenue in the 2023-24 season, according to analysis by Deloitte's *Annual Review of Football Finance*

**Everton's
new Bramley
Moore Dock stadium**

**Revenue boosted by increased commercial and stadium developments
– total European football market grew by 8% to record €38bn**

EUROPEAN "BIG FIVE" LEAGUES

Deloitte, revenue 2023-24

■ Matchday ■ Broadcast
■ Commercial ■ Other

