



FIFA Club World Cup struggles to ignite

With over one million empty seats across the 48 group stage matches at the Club World Cup, FIFA hope the knock-out stages can impact trend of poor attendances in oversized, out-of-town stadia

STATESIDE HEADACHE: U.S., Canada and Mexico host **2026 FIFA World Cup**, with sport's governing body eager to avoid similar scenes

Total capacity

2.95m

48 matches

Total
attendance
(56.6%)

1.67m

Average attendances

51,188

40,423

34,759

Hard Rock Stadium in Miami has averaged 81.8% capacity – boosted by matches involving **Lionel Messi**

FIFA
World Cup
2022*

Premier
League
2024-25

FIFA Club
World Cup
2025

Attendances over 60,000 at FIFA Club World Cup

Jun 15	PSG - Atletico Madrid	Rose Bowl	80,619
Jun 22	Real Madrid - Pachuca	Bank of America Stadium	70,248
Jun 26	Salzburg - Real Madrid	Lincoln Financial Field	64,811
Jun 20	Bayern Munich - Boca Juniors	Hard Rock Stadium	63,587
Jun 18	Real Madrid - Al Hilal	Hard Rock Stadium	62,415
Jun 14	Al Ahly - Inter Miami	Hard Rock Stadium	60,927
Jun 23	Inter Miami - Palmeiras	Hard Rock Stadium	60,914

Lowest attendances at FIFA Club World Cup

Lowest ticket sales feature matches with earlier kick-off times – played between Monday and Friday – as FIFA balance local demand and lucrative TV revenue

Jun 17	Ulsan HD - Mamelodi	Inter&Co Stadium (above)	3,412
Jun 20	Pachuca - Salzburg	TQL Stadium	5,282
Jun 25	Benfica - Auckland City	Inter&Co Stadium	6,730
Jun 26	Dortmund - Ulsan HD	TQL Stadium	8,239
Jun 21	Wydad - Al Ain	Audi Field	10,785