

# Ronaldo retains position in sporting elite

Cristiano Ronaldo is the world's highest paid athlete – according to sports business lead, *Sportico* – one of 12 earning over \$100m. The Top 100, which features no female stars, is worth an estimated \$6.2bn

## WORLD'S HIGHEST PAID ATHLETES

*Sportico, Feb 2025*

Salary / winnings Endorsements



### GENDER PAY GAP

U.S. tennis star **Coco Gauff** (left) is top-earning female athlete – \$7m short of minimum \$37.5m cut-off to break into Top 100

**\$30.4m**