

Google told to sell Chrome browser

In an effort to end Google's monopoly of online searches, the U.S. Department of Justice is demanding it sell *Chrome* – the world's most popular web browser

Google does not single out Chrome-related revenue, but user data from browser is vital to ad sales – bulk of company's revenue

GOOGLE REVENUE STREAMS

Search advertising, other related segments
55.9%

Cloud services
12.9%

Subscriptions, platforms, devices
12.1%

YouTube advertising
10.1%

Google Network ads
8.6%

Other bets
0.4%

Other
3.7%

Yandex
2.8%

Bing
4.2%

Google
89.3%

GLOBAL SEARCH ENGINE MARKET SHARE

Google's dominance in search and browser usage is profound

GLOBAL BROWSER MARKET SHARE

Chrome
66.7%

Safari
18.1%

Other
7.2%

Firefox
2.7%

Edge
5.3%