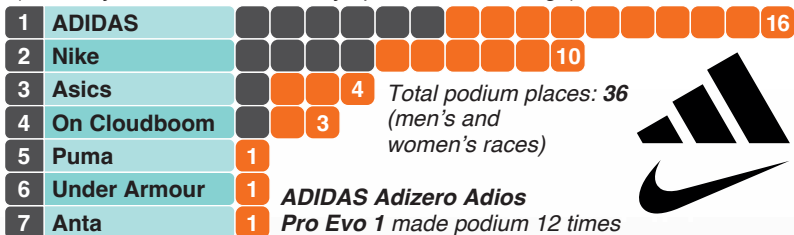


Super Shoes set records tumbling

Ahead of the New York Marathon – the concluding race of the six annual World Marathon Majors – ADIDAS and Nike continue to battle to create the ultimate record breaking running accessory

MARATHON PODIUM PLACES PER BRAND 2024

(Inc. Tokyo, Boston, London, Olympics, Berlin, Chicago)



Winner 



NIKE ALPHAFLY 3 SPECIFICATION

Both **Kelvin Kiptum**, who set new men's mark in 2023, and women's world record holder **Ruth Chepngetich** set pace wearing Nike's latest shoe

Flyknit Pods

Provides padding in heel and lower Achilles

Atomknit 3.0 upper

Improved containment and breathability for comfort – made as light as possible

Fast Shot outsole

Ensures optimal traction and grip

20820-4

ZoomX Foam

High-stack responsive midsole. Material called **Pebax** makes shoe lighter and offers smoother heel-to-toe transition

Nike Flyplate

Full-length carbon fibre plate reduces flex – promotes stability and propulsion, triggering forward momentum

Air Zoom units

Placed at forefoot of shoe – provides cushioned impact, returning energy back to runner

