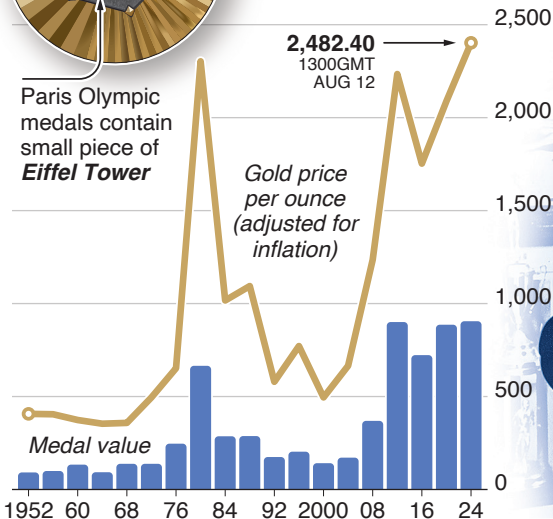


Olympic golds shine as value rises

With the gold price at a record high, Olympic gold medals are worth more now than ever before – around \$900 each, in terms of raw materials

HOW SOARING PRICES BENEFIT OLYMPIANS* (\$)



In reality, Olympic gold medals are worth much more than their metal composition. In 2013, one gold medal won by U.S. athlete **Jesse Owens** at **1936 Berlin Olympics** (pictured above holding his four Olympic medals, circa 1955) sold at auction for almost **\$1.5 million**

*Estimates based on IOC regulated medal composition of 6 grammes of gold and 92.5% silver

Sources: Bloomberg, Yahoo! Finance

Picture: Getty Images

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