

# Fatal billboard collapse in India

At least 14 people were killed and scores more injured after a giant advertising billboard fell onto a petrol station in a suburb of Mumbai during a sudden storm

## Advertising billboard



*Ghatkopar:  
Illegally erected  
billboard weighed  
over 200 tonnes*

5km  
3 miles

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Ghatkopar

Customers and people sheltering from rain under **Bharat Petroleum** station canopy crushed when billboard blows over

Ghatkopar  
billboard size:  
**36.6m x 36.6m**  
(120ft x 120ft)

Maximum  
permitted size:  
**12.2m x 12.2m**  
(40ft x 40ft)

