

# Oscars draw highest ratings since 2020

Some 19.5 million people watched the 96th Academy Awards ceremony, the biggest TV audience in four years, boosted by nominations for top box office hits like *Oppenheimer* and *Barbie*

TV AUDIENCE  
(Millions)

◀ Ryan Gosling performing *I'm Just Ken* from *Barbie*



**2024:** Viewership peaks at 21.9m in final half-hour, also helped by decision to start ceremony one hour earlier than usual