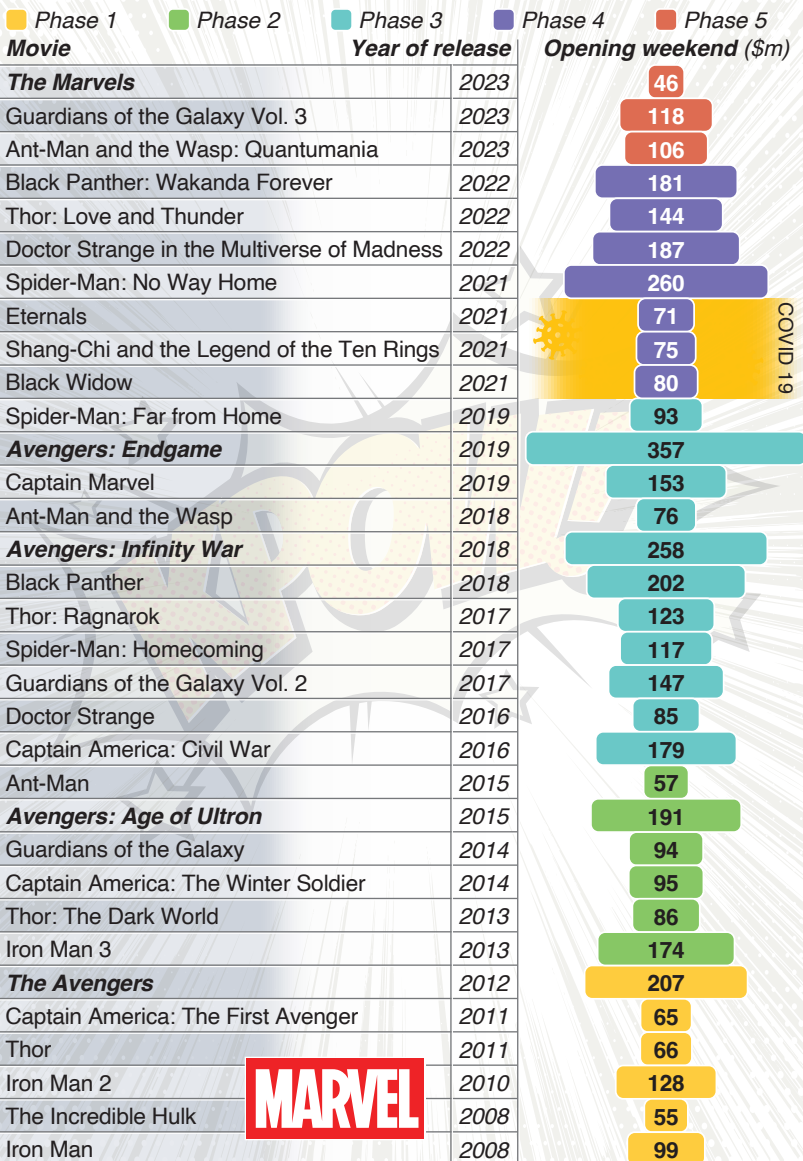


Marvel's diminishing returns

The weak opening weekend performance of Disney's latest movie, *The Marvels*, could be a reflection of a general decline in cinemagoers' appetite for superhero movies

MARVEL CINEMATIC UNIVERSE



Franchise has never recovered to pre-pandemic levels of popularity when it was structured around *The Avengers* story arc

Sources: Investopedia, Forbes, Box Office Mojo, Digital Spy

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