

Taylor Swift secures billionaire status

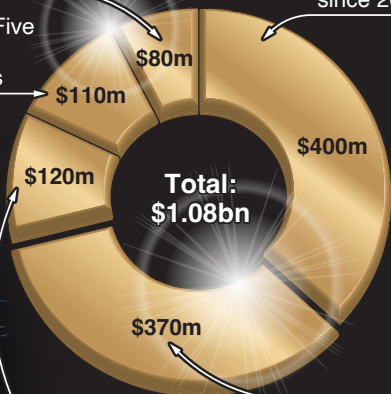
Talent, hard work, canny marketing and her hugely successful *Eras Tour* have helped propel *Taylor Swift* into a small band of billionaire entertainers

■ SWIFT'S AMASSED FORTUNE

Records: Royalties from music sales

Catalogue: Value of music released since 2019

Homes: Five personal properties



Streaming: Spotify and YouTube

Concerts: Ticket sales and merchandise

■ SWIFT'S PRE-TAX TOUR PROFITS

