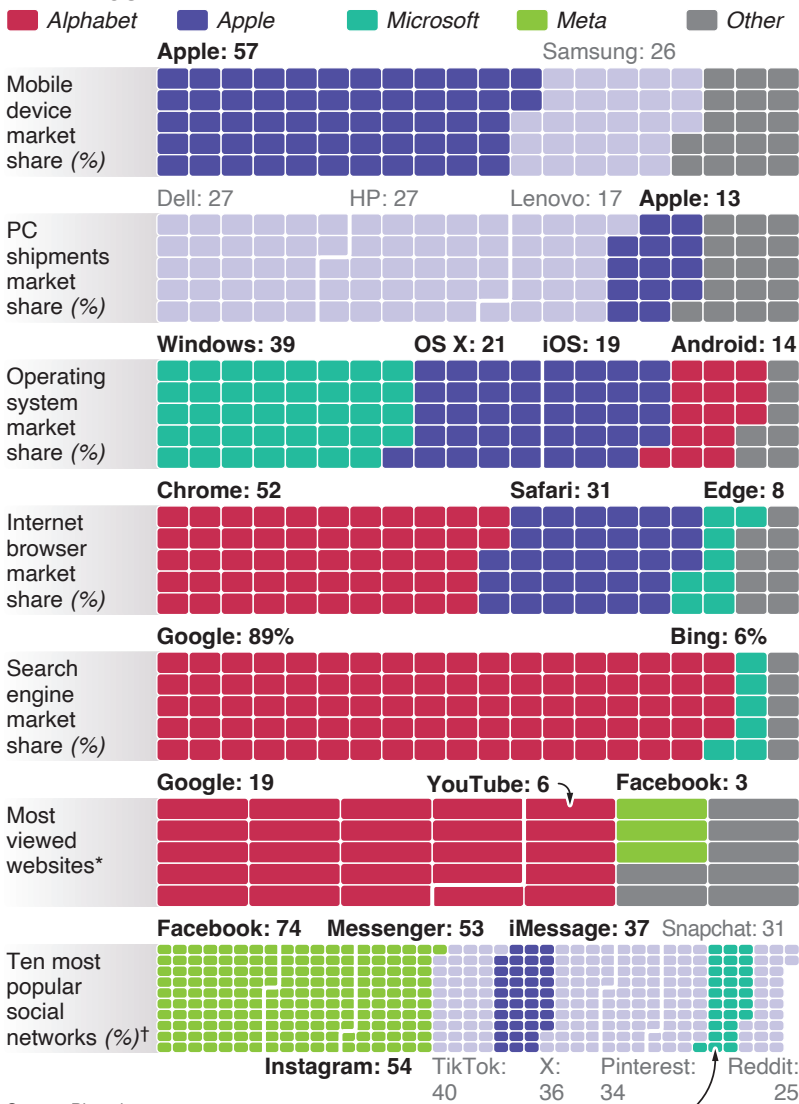


Key players controlling the internet

Going online to catch-up on news, or a host of other casual interactions, requires access to a computer, an operating system and some form of browser – all controlled by a handful of corporations

PARENT COMPANY



Source: Bloomberg

*Average monthly page views, billions

†Share of internet users who visit them monthly

Note: All data U.S. only

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