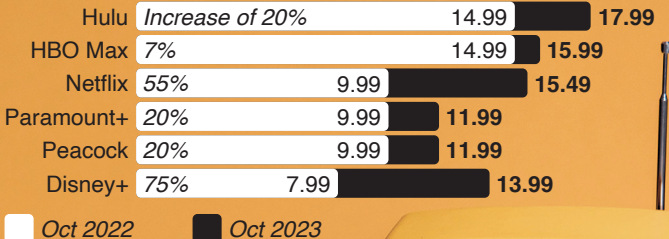


Rising costs of streaming TV

The days of cheap streaming are drawing to a close as studios hike prices to rival the expense of cable TV packages that viewers began ditching for Netflix some 15 years ago

MONTHLY SUBSCRIPTION COSTS, WITHOUT ADS (\$)



Prices are rising in response to pressure from *Wall Street* to end streaming losses as studio stocks decline

