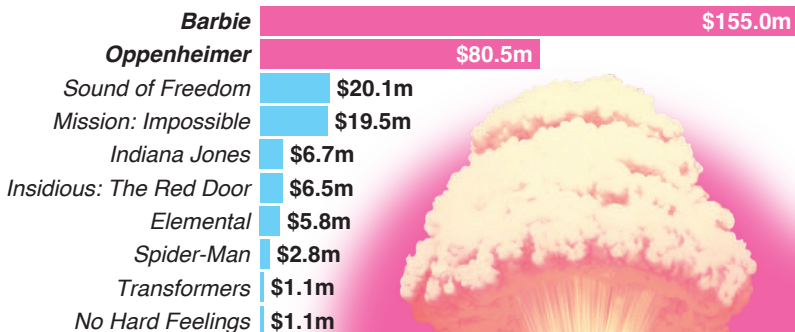


# “Barbenheimer” boost to cinemas

The simultaneous release of contrasting films *Barbie* and *Oppenheimer* powered box office takings to some \$302m overall, giving cinemas their best opening weekend in over four years

## TOP 10 BIGGEST EARNERS (North America, weekend of Jul 21-23)



“Barbenheimer” brought out movie fans in their thousands – often to see both films – many of whom wore parody T-shirt designs (right)

## TOTAL WEEKEND TICKET SALES (all movies, North America)

