

Hollywood actors strike

Hollywood actors have joined a strike by screenwriters in the industry's biggest shutdown in 63 years, demanding a fairer split of profits and protection from artificial intelligence (AI)



WGA

May 2: 11,500 members of *Writers Guild of*

America – television and movie screenwriters – vote to strike



May 18: Hollywood's *SAG-AFTRA* actors' union asks members to give negotiators power to call strike

SAG-AFTRA

of solidarity, some 65,000 members of SAG-AFTRA vote to authorize strike. **97.9% of voters** support authorization

Jun 5: In powerful show



Jul 13: Actors *Cillian Murphy*, *Matt Damon*, *Emily Blunt*, and other stars walk out of London premiere of Universal Pictures' *Oppenheimer* in solidarity with strike



Issues: Screenwriters worry studios will use AI to generate scripts. **Actors fear studios will use AI to create**

digital replicas of their likenesses without payment or approval. Actors also want increased **residuals** paid when films or shows are shown again, particularly on streaming services



Twin strikes: Pit more than 170,000 workers against studios, as well as tech giants Netflix, Amazon and Apple

AMPTP

Studio offers: Body which represents studios – *Alliance of Motion*

Pictures and Television Producers – offers **76%** increase in residual payments for **subscription video on demand (SVOD)** streamed overseas



Guest stars: Offer of **58%** increase in salaries of guest stars in SVOD programmes

AI proposal: Protect actors' digital likenesses, including consent for creation and use of digital replicas or alterations of performance