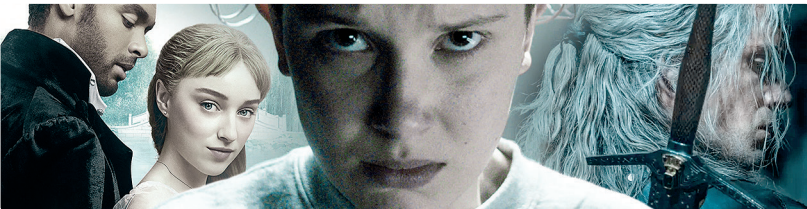


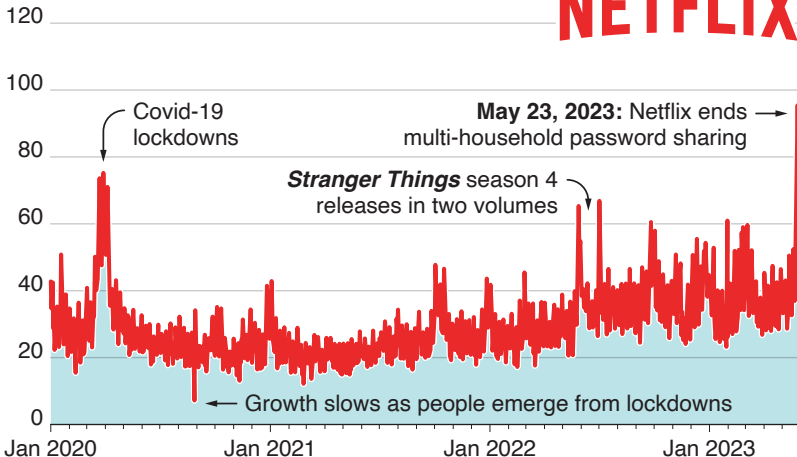
# Netflix password sharing crackdown


In May, Netflix began a clampdown on password sharing in the U.S., with the decision seemingly paying off as subscriber sign-ups soar



NETFLIX U.S. DAILY SIGN-UPS ('000s)

NETFLIX



 People who access accounts belonging to friends or family in other households must now pay for their own accounts, with Netflix offering ways of transferring profiles from one account to another or becoming paying extra member on someone else's account

Note: Excludes free tiers and inclusion in select channel bundle offers

Sources: GamesRadar, MacRumors, Antenna

Pictures: Netflix

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