

# Google enters foldable phone market

With the launch of the Google *Pixel Fold* smartphone, every major brand running the *Android* operating system now has a foldable device option available to consumers

## GOOGLE PIXEL FOLD

Battery: 24 hours

Weight: 283g

Price: \$1,799\*

## SAMSUNG DOMINANCE OF FOLDABLE PHONE SECTOR

(millions of units sold)

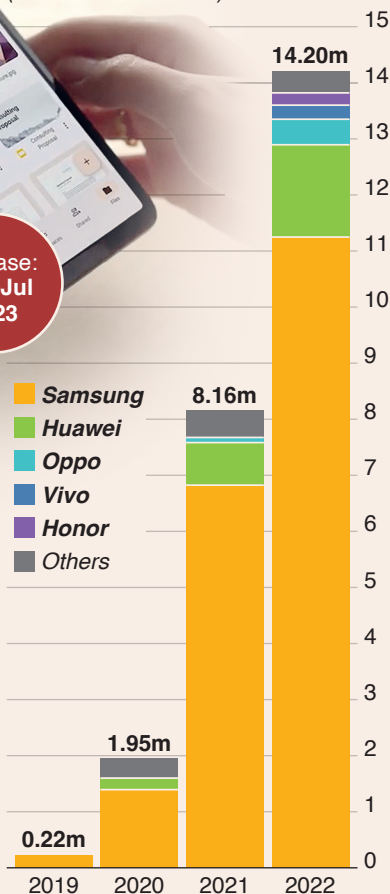
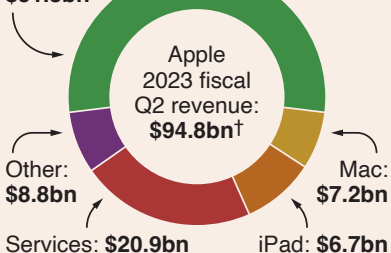


## WHERE IS FOLDABLE IPHONE?

With *iPhone* being Apple's biggest earner, analysts say they need to release foldable version by 2025

iPhone:

\$51.3bn



\*Preorders include free Pixel Watch, while stocks last. †Sum of categories not equal to fiscal Q2 earnings total due to rounding. Sources: Bloomberg, Google Picture: Google © GRAPHIC NEWS