

# China's European invasion

China's electric carmakers SAIC and BYD – or Build Your Dream – are among Chinese brands preparing to storm European markets and win sales with mid-price battery models



SIAC-built MG4

## European\* battery-electric vehicle sales

0.0% Change (year-on-year)

2021

2022

Total  
1,575,079  
+29.3%

Total  
1,218,360

Germany

356,425

471,394

+32.3%

United Kingdom

190,727

267,203

+40.1%

France

162,167

203,122

+25.3%

Norway

113,751

138,287

+21.6%

Sweden

57,489

95,035

+65.3%

Rest of Europe

337,801

400,038

+18.4%

China

21,000

58,000

+176%

\*European Union, UK, and EFTA