

Superstar music publishing deals

Justin Bieber is the latest artist to sell the rights to his back catalogue. The Hipgnosis-Blackstone deal will exploit the value of the songs to receive revenue from global streaming sales



▲ **Justin Bieber:** Deal with Hipgnosis to sell 290-song back catalogue for reported **\$200 million**

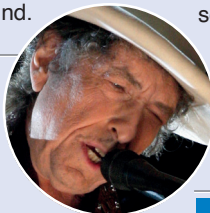
■ **Jan 2018, Bob Marley:** Island Records founder **Chris Blackwell** sells 80 percent of publishing rights to two catalogues to Primary Wave. **\$50 million**

■ **Aug 2020, Blondie:** Hipgnosis buys 100 percent of writers' share and public performance rights to 197 songs that **Debbie Harry** and **Chris Stein** wrote as co-founders of Blondie

■ **Nov, Steve Winwood:** Hipgnosis buys 33,000 songs across 42 catalogues owned by Kobalt Music Copyrights Fund. **\$323 million**

■ **Dec, Bob Dylan:** Sells publishing rights for 600-plus songs to Universal Music Group. **\$300-\$400 million**

■ **Jan 2021, Neil Young:** Hipgnosis buys 50 percent of 1,180 songs. Estimated **\$150 million**



■ **Feb 2021, Beach Boys:** Sell rights to Iconic Artists Group (IAG). **\$100-\$200 million**

■ **Dec, Bruce Springsteen:** **The Boss** (above) sells his entire catalogue to Sony Music Entertainment. **\$500 million**

■ **Jan 2022, David Bowie:** Estate sells global publishing rights to catalogue to Warner Chappell Music. Estimated **\$250 million**

■ **Feb, Sting:** Universal Music Group buys entire songwriting catalogue. **\$250 million**

■ **Mar, Leonard Cohen:** Estate sells late singer-songwriter's catalogue to Hipgnosis for undisclosed sum



■ **May, Pink Floyd:** Invites bidders to make an offer, seeking **\$470 million-plus**

■ **Jan 2023, Yes:** Warner Music Group announces deal to acquire rights to rock band's Atlantic Records works for undisclosed sum