

Staff cuts to the tech sector

At least 1,000 tech companies laid off at least 154,000 employees last year, while redundancies have continued in 2023, with more than 49,000 layoffs recorded so far this year

Largest tech job losses

2022

2023

Amazon 18,000

Alphabet/Google 12,000

Meta 11,000

Microsoft 10,000

Salesforce 8,000

Tesla 6,000

Byju's 5,000

Getir 4,480

Cisco 4,000

HP 4,000

Twitter 3,700

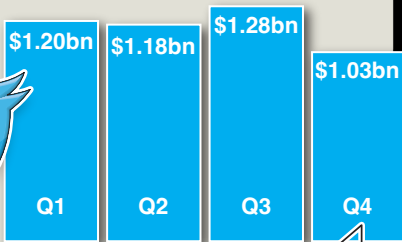
Peloton 2,800

Carvana 2,500

Jan 2023: Amazon increases job cuts from 10,000 announced in November. Device division has lost \$5 billion

amazon

Twitter revenue 2022



Twitter: Fourteen of top 30 advertisers on Twitter stop all advertising after **Elon Musk** chaotic acquisition in October