

Online bonanza to counterfeiters

Amazon may be responsible for selling fake Christian Louboutin shoes, the European Court of Justice has ruled, sending two cases back to lower courts for final judgement



Selected counterfeit items from third-party vendors

1 **2019:** **Nike** discontinues sales after Amazon fails to stop knock-offs

2 **2021:** **Amazon** and **Salvatore Ferragamo** jointly file lawsuits against alleged counterfeiters

3 **Expired foods:** Including baby formula, from third parties

4 **2022:** Amazon and **Cartier** file lawsuits over fake jewellery

5 **HydroFlask** bottles made from cheaper, unregulated materials

6 Fake "**Ove**" **Gloves.** Originals protect hands up to 280°C

7 Counterfeit **Felco Secateurs**

8 **2023:** Courts in Luxembourg and Belgium will decide whether Amazon has breached **Christian Louboutin's** intellectual property

amazon

2020: Amazon launches **Counterfeit Crimes Unit (CCU)** to take action against fake products

58% of listings on Amazon are for items sold by third-party vendors

2020: Just 21 product types from China's **Counterfeit Silk Road** account for **60.7%** of all contraband goods entering U.S., costing **\$54.1 billion** in sales

2021: CCU blocks **4 billion** counterfeit listings and removes more than **3 million** phoney products from Amazon website

