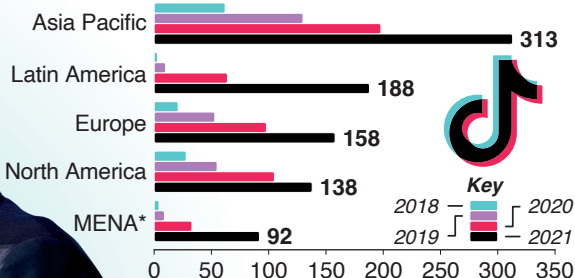


U.S. moves closer to TikTok ban

U.S. lawmakers are proposing to ban TikTok – China's hugely popular video sharing app – citing concerns over national security

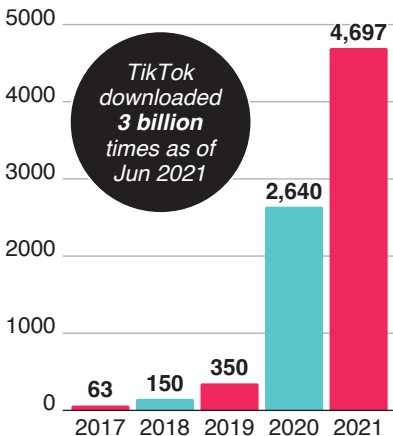
TIKTOK ANNUAL USERS BY REGION (millions)



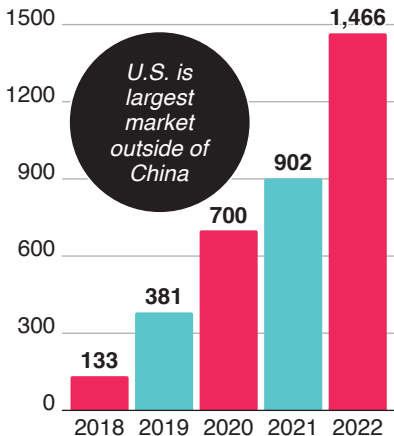
Key
 2018 — 2020
 2019 — 2021

Republican Senator **Marco Rubio** (left) announces bipartisan legislation to ban **TikTok**, amid fears app could be used to spy on Americans

ANNUAL REVENUE (\$millions)



ANNUAL USERS (millions)



● **Sep 2016:** **Douyin**, Chinese name for TikTok, is launched in China. App owned by **ByteDance**, headquartered in Beijing

● **Sep 2017:** TikTok is launched internationally after ByteDance acquires **Musical.ly** – adding **80 million** more users, mostly in U.S.