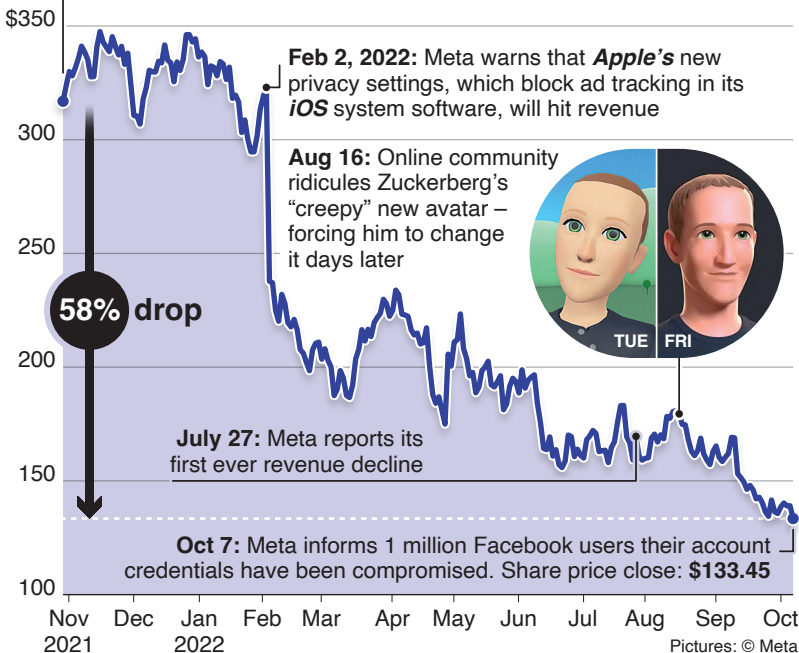


Meta's disastrous first year

Meta's share price has tumbled 58% since its inception, the victim of publicity mishaps, buggy software, competition from TikTok for younger users, and general market turbulence



Oct 28, 2021: Facebook rebranded as **Meta Platforms**, to reflect CEO **Mark Zuckerberg's** intention to develop **metaverse***. Share price close: **\$316.92**



*Virtual reality space where users can interact with other people in computer-generated environment

Sources: New York Times, Times, Business Insider, Yahoo! Finance

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