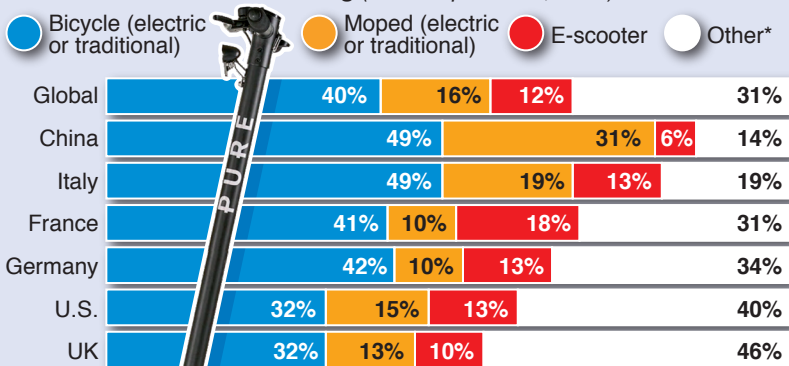


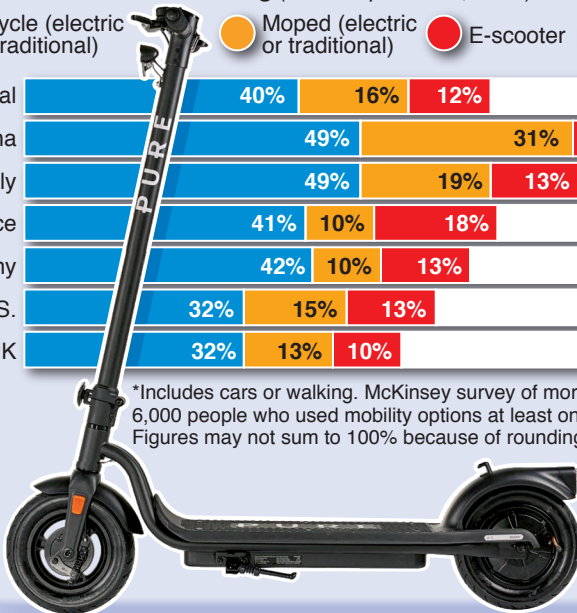
# Micro mobility takes to the road

Growing numbers of workers are hopping on to small, eco-friendly vehicles for their commute. Globally, more than two-thirds embrace “micro mobility” vehicles such as bikes and e-kick scooters

## Preferred vehicle for commuting (% of respondents, 2021)



\*Includes cars or walking. McKinsey survey of more than 6,000 people who used mobility options at least once a day. Figures may not sum to 100% because of rounding



**Pure Air Pro. Max speed: 25km/h Range: 50km Charging time: 8.5 hours**

Sources: Financial Times, McKinsey & Company Picture: Pure Scooters

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