

# The rising costs of streaming TV shows

With *Netflix* under the spotlight amid fears of falling subscribers and revenue, its tentpole smash hit series *Stranger Things* is about to return for a fourth season, but at an eye-watering cost

## PRODUCTION COSTS PER EPISODE OF HIT STREAMING SHOWS

*Friends* (Season 10, 2004, HBO/Netflix)

\$10m\*

*The Crown* (2016-2020, Netflix)

\$13m

*The Morning Show* (2019-2021, Apple TV+)

\$15m

*Game of Thrones* (Season 8, 2019, HBO)

\$15m

*The Mandalorian* (2019-2020, Disney+)

\$15m

*The Pacific* (2010, HBO)

\$20m\*

*WandaVision*† (2021, Disney+)

\$25m

*Obi-Wan Kenobi* (2022, Disney+)

\$25m

*Stranger Things* (Season 4, 2022, Netflix)

\$30m

*The Lord of the Rings: The Rings of Power* (Season 1, 2022, Amazon)

\$58m

**STRANGER THINGS**

Nine episodes air in two volumes, **May 27** and **Jul 1, 2022**

**Amazon**, with deeper pockets than Netflix, can afford to throw outrageous sums of money at lavish projects

THE LORD OF THE RINGS

THE  
RINGS  
OF  
POWER

Eight episodes begin streaming **Sep 2, 2022**

\*\$10m = \$15m today; \$20m = \$26m (CPI inflation calculator). †And most other Marvel Disney+ shows  
Note: "Friends" was made for television by NBC, but streams on HBO in U.S. and Netflix in most other territories. Sources: Screen Rant, MovieWeb, Polygon Pictures: Netflix, Amazon © GRAPHIC NEWS