

# Trump's "Truth Social" app fiasco

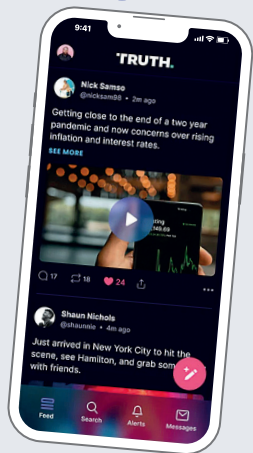
Donald Trump's social media app, Truth Social, which has been plagued by technical difficulties, is getting so few downloads that it has dropped off App Store charts and led to the resignations of three executives

*According to media reports, Trump is privately seething at app's slow rollout and is musing about joining rival platform Gettr*

■ **Jan 8, 2021:** **Twitter** bans Donald Trump from its platform after Jan 6 Capitol riots, saying his comments risk further incitement of violence

■ **Feb:** Trump founds **Trump Media & Technology Group (TMTG)** to "stand up to the tyranny of big tech"

## TRUTH.



■ **Feb 21, 2022:** TMTG launches **Truth Social** app, which soon suffers technical issues. New sign-ups caught in waitlist of **1.5 million** people

## DWINDLING POPULARITY

Daily downloads of Truth Social app (1,000s)

