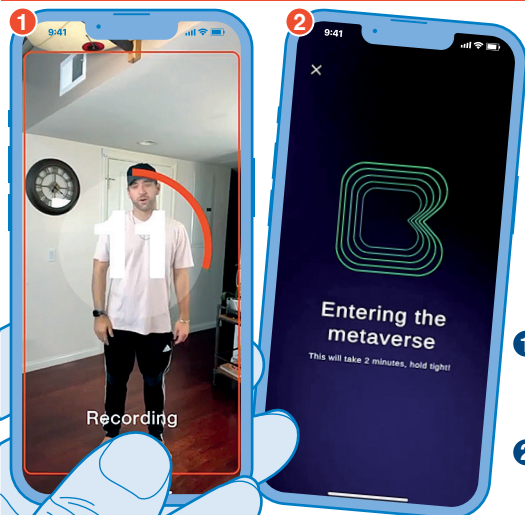


# Project yourself into the Metaverse

Tech startup **Beem**'s new app will let you send a version of yourself to others so they can "project" you into a location using augmented reality

## RECORDING



*Real person*

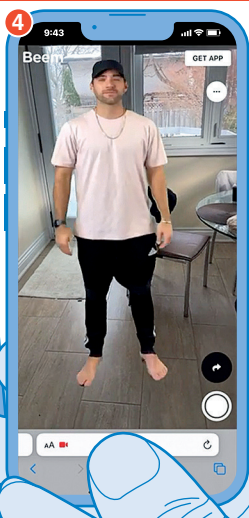
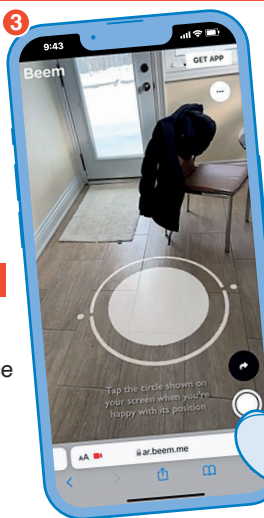
- 1 Have yourself filmed using **Beem** app – either pre-recorded video or live-streaming
- 2 Proprietary algorithms remove background from behind you

## AUGMENTED REALITY (AR) PROJECTION



*Pseudo hologram*

- 3 Recipient receives link which tells them to place virtual target on floor
- 4 You are "live beamed" into their location



## FUTURE APPLICATIONS

Beem could become *Metaverse* equivalent of *Zoom* or *FaceTime*, especially convincing if viewed through AR glasses – no need for smartphone

