

Peter Jackson sells Weta Digital to Unity

Unity Software, a 3D video game software developer, is acquiring Peter Jackson's **Weta Digital** effects company for more than \$1.6 billion

*Acquisition will allow
Unity to enable
real-time 3D
content for
Metaverse**



Market cap: \$48.49bn

*Unity has helped to
create around 50%
of all mobile phone
games and 60%
of virtual
reality
content*

\$1.63bn

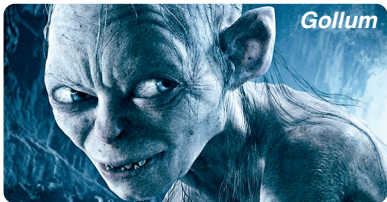
deal allows Unity
to license Weta's
advanced software tools to
creators worldwide through
cloud-based workflow. Weta's
team of 275 software engineers
will join Unity's **Create Solutions**

weta
DIGITAL

*Games like
**Mario Kart
Tour** rely
on Unity's
3D game
engine*



Gollum



Peter Jackson,
*best known
for movie
trilogy
**The Lord
of the Rings***

weta
FX

Weta Digital's 1,700-strong
visual effects and animation
teams will remain standalone
entity known as **WetaFX** –
majority-owned by
Peter Jackson



*Next version of Internet – theoretical always-on, persistent virtual 3D world. Sources: Variety, Unity, Weta Digital, Yahoo! Finance, Wikipedia Pictures: Weta, Nintendo, Getty Images © GRAPHIC NEWS