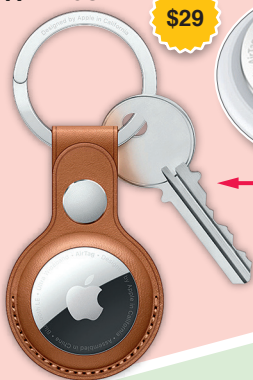


Apple launches new hardware

During its first video broadcast of 2021, Apple unveiled a slew of new hi-tech gadgetry including AirTags, colourful new iMacs and a revamped Apple TV 4K with redesigned Siri remote

AIRTAGS



\$29



Coin-sized tracker can be attached to important items like keys, wallets and luggage

iPhone **Find My** app can track misplaced item to within **1-3 metres**, using **Ultra Wideband Bluetooth** technology*

32mm

Replaceable battery lasts over 1 year

\$1,299†

IMAC

Reminiscent of original iMac launched in 1998, new iMac comes in range of cheerful, vibrant colours



M1 system allows redesigned case to be just **11.5mm** thick



4.5K Retina display: Limited to 24-inch (61cm) diagonal size



M1: First system on chip (SoC) designed for Mac, integrates processor, graphics, memory and more on single chip

Features redesigned speakers that create spacial audio

\$179†

APPLE TV 4K

New edition uses upgraded **A12 Bionic** chip for better gaming on **Apple Arcade**, plus **High Frame Rate HDR** for smoother picture

Much-maligned glass Apple TV remote replaced with aluminium unit, featuring touch-sensitive dial for improved navigation



Dedicated **Siri** side button, like iPhone. Simply ask for movie, show, genre, actor or song

Also announced: **iPad Pro** featuring **M1 SoC**