



Uniforia: UEFA Euro 2020 matchball



The official match ball for Euro 2020, the *adidas Uniforia*, is designed to celebrate inclusiveness, reflecting that the tournament is being hosted by 12 cities across Europe



◀ 2020 ADIDAS UNIFORIA

Europe: Bold, black brush-strokes run across ball, symbolising blurring of boundaries and diversity of tournament's new transcontinental format



Echos *Telstar 2018* with six panels glued in seamless construction for optimal aerodynamics

DEVELOPMENT OF TOURNAMENT MATCHBALLS

UEFA European Championship

2000 TERRESTRA

Belgium/ Netherlands

Improved syntactic cushioning offers greater accuracy

2004 ROTEIRO

Portugal

First ball not to be hand-stitched – personalised for each match

2008 EUROPASS

Austria/ Switzerland

Improved power, response and glove-on-ball grip

2012 TANGO 12

Poland/ Ukraine

Increased air retention, reduced water uptake

2016 BEAU JEU

France

Based on best elements of *Brazuca*, with improved grip and in-flight visibility

FIFA World Cup

2002 FEVERNNOVA

Korea/ Japan

Durable woven chassis, syntactic foam. Speed can exceed 130km/h

2006 TEAMGEIST

Germany

14-panel thermal-bonded layer. Surface responds more evenly for better control

2010 JABULANI

South Africa

Eight panels. Aero grooves improve flight stability

2014 BRAZUCA

Brazil

Six thermally-bonded TPU panels – deeper seams disturb air to reduce drag

2018 TELSTAR

Russia

Modern interpretation of iconic *Telstar*, used for 1970 and 1974 World Cups