

# Google strikes content payment deals

Rupert Murdoch's News Corp reached a landmark three-year global deal with Google that it said would bring "significant" licensing payments for content used on Google's "News Showcase"



**Apr 2019:** European Council votes to adopt **European Union Directive on Copyright in the Digital Single Market** into law. Directive makes online platforms responsible for copyright content being shared illegally

## DER SPIEGEL

**2020:** **News Showcase** starts in Germany with **Der Spiegel**, **Stern**, **Die Zeit**, and in Latin America with **Folha de S. Paulo** and **Infobae**



**Jan 2021:** **Reuters** news agency strikes deal with Google, becoming first global news provider to News Showcase

**Jan 21:** Google reaches three-year US\$76 million deal with **Alliance de la presse d'information générale** in France. APiG's 121 member publications will each receive average of **\$209,300** a year

**Feb 15-17:** Australia-based media groups **Seven West Media** and **Nine Entertainment** strike deals collectively worth more than **A\$60 million (\$47 million)** a year



**Feb 17:** News Corp deal extends to Murdoch titles such as **Wall Street Journal** and **New York Post** in U.S. and **The Times** and **The Sun** in UK. Murdoch previously secured payments from Apple and Facebook for their news products

**Oct 1, 2020:**

Google CEO **Sundar Pichai** announces plan to pay more than **\$1 billion** in licensing fees to news publishers "**to create and curate high-quality content**"



**Nov 2020:**

Google signs deals with French publications – **Le Monde**, **Le Figaro**, **Liberation**, **L'Express**, **L'Obs** and **Courrier International**

## Le Monde

