

Disney predicts quarter billion subscribers

Disney is creating masses of new content for its *Disney+* streaming service, anticipating as many as 260 million subscribers by 2024

DISNEY+ SUBSCRIBERS

(since Nov 2019 launch)

300 million

250

200

150

100

50

0

Grogu,
aka “Baby Yoda”,
from *The Mandalorian*

26.5m

Dec
2019

33.5m

Mar
2020

57.5m

Jun

73.7m

Oct

86.8m

Dec

260m*

Sep
2024

Huge success of
The Mandalorian
streaming show,
set in *Star Wars*
universe, has
encouraged
Disney to build
new studios
and start work
on 10 new
Star Wars
shows, including
Obi-Wan Kenobi,
starring *Ewan
McGregor*

STAR WARS OBI-WAN KENOBI

Other intellectual properties
being developed for Disney+
include 10 shows from *Marvel*
and 15 from *Disney/Pixar*

In *What if...?* (pictured),
Steve Rogers doesn't
become *Captain
America*, instead,
Peggy Carter takes
serum to fight Nazis
and becomes *Captain Britain*

