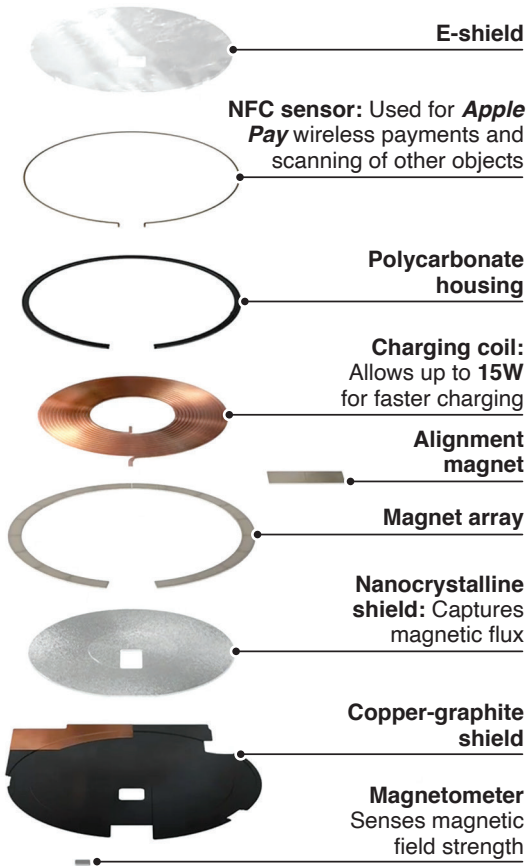


iPhone 12 reimagines vintage technology

Apple has unveiled four editions of its new iPhone 12, all of which offer 5G data speeds and reintroduce an innovative magnetic charging system which Apple phased out some years ago

MagSafe: Magnetically attached power connector, originally introduced for *MacBook* laptops in 2006 – now redesigned for *iPhone 12*

Charger magnetically snaps to back of iPhone for simpler charging. Magsafe also enables new line of accessories like **\$59** card wallet



5G

iPhone 12 supports **Millimeter Wave 5G** – fastest variant of technology – as well as lower-frequency bands. Some competing **Android** smartphones only support lower-frequency versions of 5G

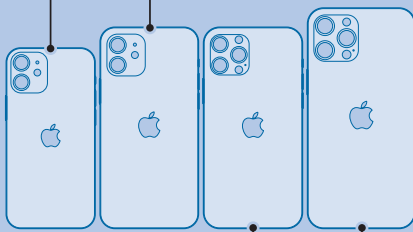
A14

A14 Bionic Neural Engine processor, claimed to be fastest chip ever used in smartphone. Capable of shooting in **Dolby Vision** – complex method of mastering and delivering HDR video



iPhone 12 mini
Capacity: 64GB/128GB/256GB
Display: 5.4-in* (137.2mm)
Weight: 135g
From: \$699

iPhone 12
Capacity: 64GB/128GB/256GB
Display: 6.1-in* (154.9mm)
Weight: 164g
From: \$799



iPhone 12 Pro
Capacity: 128GB/256GB/512GB
Display: 6.1-in* (154.9mm)
Weight: 189g
From: \$999

iPhone Pro Max
Capacity: 128GB/256GB/512GB
Display: 6.7-in* (170.2mm)
Weight: 228g
From: \$1,099