

The most expensive video game deal ever

Microsoft has added another jewel in the crown to its growing roster of tech companies – this time *ZeniMax Media* for \$7.5 billion

ZeniMax[®]

MEDIA INC.

U.S. video game holding company founded in 1999. It owns *id Software* (makers of *Doom* and *Quake*), *Arkane Studios* (*Dishonored*, *Prey*), *MachineGames* (*Wolfenstein*), *Tango Gameworks* (*The Evil Within*) and *Bethesda Softworks*, publisher of *The Elder Scrolls* and *Fallout*

Price: **\$7.5bn**, biggest video game purchase in history*

Bethesda

The Elder Scrolls V: Skyrim (pictured) has sold **30m** copies



MICROSOFT'S
10 LARGEST
ACQUISITIONS
(since 1987,
\$billions)

LinkedIn
2016

Microsoft has spent almost **\$70bn** on its top 10 deals (roughly 5% of its current market capitalisation)

Skype
2011



Github
2018



Nokia
2014



aQuantive
2007



Mojang
2014



Visio Corporation 1999



Affirmed Networks 2020



Navision 2002

