

Disney's troubled *Mulan* to miss cinemas

After a chaotic year of changing release dates, Disney has made the unusual decision to forgo cinemas and release its live-action remake of *Mulan* on its new streaming service, Disney+, but for an additional fee

MULAN TIMELINE

■ **Aug 13-Nov 25, 2018:** Filming takes place in New Zealand and China

■ **Aug 16, 2019:** Calls for movie boycott after lead actress **Liu Yifei** voices support for Hong Kong police during pro-democracy protests

■ **Mar 9, 2020:** U.S. world premiere

■ **Mar 27:** Original release date – cancelled due to pandemic. Date rescheduled for **Jul 24**, then cancelled again and reset for **Aug 21**

■ **Jul 23:** Film removed from 2020 release calendar altogether

■ **Aug 4:** Disney says *Mulan* will air on **Sep 4**, on **Disney+**, skipping theatrical release, but will cost additional one-off payment of **\$30** (on top of \$70 annual subscription). Viewers will own movie, but only as long as they subscribe



DISNEY NET INCOME (\$billions, quarterly)

