

Amazon opened for business 25 years ago

In 1995, after starting life in a garage in Washington state, Amazon began selling books online. Today, its founder *Jeff Bezos* is the richest man in the world, with a net worth of almost \$117 billion

TIMELINE (events aligned to share price)



*Existing shares divided into multiple shares, reducing stock price as number of shares increases. Amazon shares have split three times: 2-for-1 (Jun 1998, Sep 1999) and 3-for-1 (Jan 1999). Sources: History, CNN, NASDAQ, Yahoo! Finance, Investopedia Pictures: AP, Creative Commons © GRAPHIC NEWS