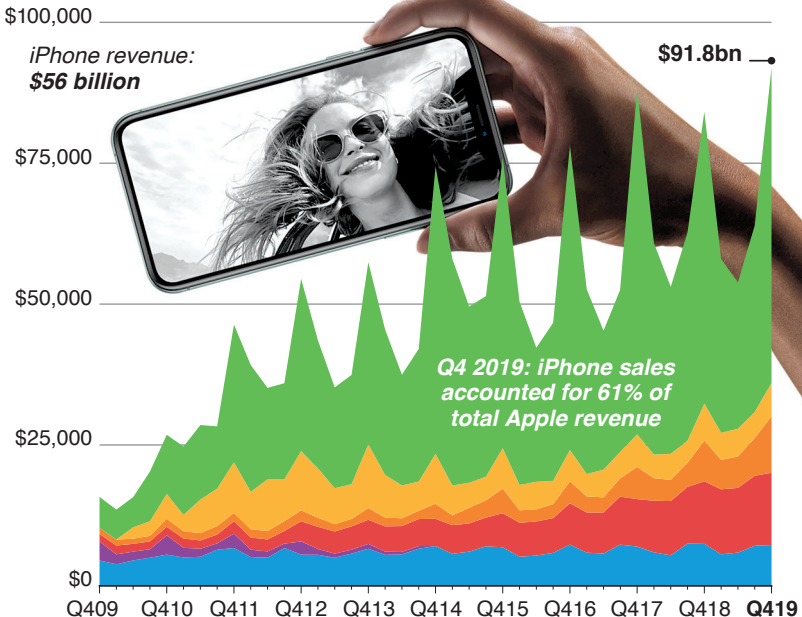


# Apple reports record quarterly revenue

Apple's first quarter results for fiscal year 2020 showed higher than expected revenue of \$91.8 billion – its highest ever quarter earnings

## REVENUE BY QUARTER (millions)



First fiscal quarter of 2020 – ending Dec 28, 2019 – corresponds to fourth calendar quarter of 2019

- iPhone net sales
- iPad net sales
- Wearables (includes AirPods, Apple Watch, HomePod, Beats, accessories)
- Services (Apple Music, App Store, iTunes, iCloud, Apple Pay, AppleCare)
- iPod net sales
- Mac net sales (desktop and laptop computers)

**Wearables** netted **\$10 billion** in revenue, up 37% year-on-year, surpassing **Mac** sales (**\$7.2 billion**) for first time